



FOR IMMEDIATE RELEASE

Windermere Real Estate Welcomes Jennifer Allen and Natasha Brallier

PALM SPRINGS, CA – June 8, 2012 – Windermere Real Estate Southern California is pleased to recognize agents who have recently joined its offices throughout the Coachella Valley. Both experienced and newly licensed agents continue to flock to Windermere, the local market leader in home sales, for the tremendous agent support and broad marketing presence that Windermere offers.

“We are constantly striving to improve the tools that we provide for our agents,” said Bob Deville, co-owner of Windermere Real Estate Southern California. “It is a point of pride that we continually attract some of the top talent in the real estate industry at every level. We are honored that Jennifer and Natasha have chosen to join our growing family of real estate agents.”

Jennifer Allen joins Windermere’s Rancho Mirage office located at 71691 Highway 111. With over 21 years’ experience in sales and marketing, including 8 years of local real estate sales, Jennifer’s dedication to her clients has made her a well-known face to the Coachella Valley. Jennifer is recognized for her high marks in production and customer satisfaction. Jennifer’s clients praise her for her balance of assertive yet refined negotiation style, her attention to detail, and her ability to communicate in a clear, effective manner.

“My clients know that I’m fastidious in detail and communicate with them every step of the way,” shared Jennifer. “I work hard to ensure that every transaction is as seamless as possible and closed in a timely manner.”

A resident of Palm Desert since 2003, Jennifer has successfully matched buyers with sellers from Desert Hot Springs to Indio and every desert city in between. She has handled a variety of properties from single family homes to new developments as well as lots and land. Jennifer is a member of the Local, State, and National Realtor® Associations.

“From her professional demeanor to her tenacity in representing her clients’ needs, Jennifer has all of the traits and skills we look for in an agent,” said Don Rossignol, Managing Broker at Windermere’s Rancho Mirage office. “We are excited she chose Windermere and look forward to assisting her in taking her business to the next level.”

Natasha Brallier, Associate Broker, was welcomed to Windermere’s Indian Wells Main office located at 74-850 Highway 111. With over 23 years’ experience in the real estate industry, Natasha began her career as a mortgage broker in Northern California. Seven



years later, she realized her true passion was in representing buyers and sellers. Natasha began her work as a Realtor® and then went on to complete her Broker's license. She worked for a number of years as independent broker in Northern California.

A resident of the Coachella Valley since 1994, Natasha enjoys all of the amenities the desert resort cities have to offer, and her experience in the local market enables her to more effectively target and refine her clients' real estate goals. Active in her community, Natasha is a member of the Women's Association of the Vintage Club and a self-described "casual" golfer. Her real estate focus includes the country clubs and estates of Indian Wells, Palm Desert and the surrounding cities.

"Natasha is a focused, driven and energetic agent," shared Charlie White, Managing Broker for Windermere's Indian Wells offices. "Her extensive real estate background has given her a strong, informed perspective, particularly in the luxury market. She makes a fine addition to our office, and we are thrilled she chose to join us."

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Deville and Bob Bennion in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere's Premier Properties program showcases and markets some of the valley's finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere's extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.


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