



R E A L E S T A T E N E W S

MEDIA CONTACT:

Shilo Herrling
760-770-6801
sherrling@windermereocal.com

FOR IMMEDIATE RELEASE

WINDERMERE OFFICES HELP BRING THE HOLIDAYS HOME

LA QUINTA (Calif.) – December 18, 2010 – Windermere is helping make a big difference for children of the Coachella Valley. This year, Windermere agents in offices across the valley contributed new toys for the Marine Corps Reserve Toys for Tots Foundation drive. Dave Whitson, an agent at Windermere’s La Quinta office at 47-250 Washington Street, initiated Windermere’s involvement with the legendary holiday toy program. He first worked with the Toys for Tots drive eight years ago when his RV enthusiasts organization, the Delta Sierra RV Club, started contributing to the program. Six years later, as president of the Valley’s 280-member Navy League of the United States, Greater Palm Springs area, he arranged a collaboration between the two groups, forming Navy League Delta Sierra. Each year since, the organization’s collections for the Toys For Tots program have grown impressively.

At Navy League Delta Sierra’s Toys for Tots event on Saturday, December 11, held at the Outdoor Resorts of Indio facility, participants applauded while boxes of toys were delivered to a group of 29 Palms Marines for sorting and distribution to various community services. The evening, presided over by the Desert Hot Springs Marine Corps Junior ROTC color guards, was a smashing success. Each of the Marines and Junior ROTC attendees was awarded a Challenge Coin, the tradition of which is believed to have originated as far back as World War I. Whitson was impressed with the success of this year’s drive. “Last year the event welcomed about 220 participants and we were thrilled to deliver almost 1100 toys,” says Whitson. “This year, our event was attended by 240 people and we presented 1400 toys to the Marines, plus about \$500 in cash donations.” The Navy League Delta Sierra’s Toys for Tots annual drive is supported by some of the Coachella Valley’s largest businesses. Windermere agents, legendary for their year-round contributions of time, effort and money to a great number of local community service causes, are thrilled to be a part of this wonderful program. “These are difficult times for a lot of families,” says Bob Deville, co-owner, Windermere Real Estate Coachella Valley. “Our participation in programs like Toys for Tots gives Windermere agents and staff a great opportunity to help create wonderful holiday memories for some of these kids who might not otherwise be remembered.”

Windermere agents in 16 Coachella Valley offices from Palm Springs to Indio help to make buying or selling your home a joyful experience any time of year. For more information, go online at www.WindermereSoCal.com.