



FOR IMMEDIATE RELEASE

Windermere Southern California Proudly Welcomes Michelle Smith

PALM SPRINGS, CA – FEBRUARY 7, 2015 – Windermere Real Estate Southern California is proud to welcome Realtor® Michelle Smith to its family of real estate professionals at the Indian Wells Main office, located at 74-850 Highway 111. Michelle, who began her real estate career in 2002, specializes in helping buyers and sellers, as well as investors, find the right property in south Palm Desert, Rancho Mirage, and Indian Wells.

After achieving personal success in real estate investment, Michelle decided to get her license and start helping others reach those same goals, especially investors looking to breathe new life into a property. “I really enjoy the different styles of architecture and designs throughout the Coachella Valley,” says Michelle. “It is so much fun to work with investors who have a vision to freshen up a space and make it something truly unique to increase the value of the home.”

Michelle’s real estate experience allows her to dig deeper and ask the right questions in order to produce a positive end result for her clients. “Listening is important to me, and I take my clients’ needs and wants as my own. I look at the situation a client presents to me as a puzzle, and without attachment, feel I am able to put that perfect puzzle together for them,” she continues.

Over the course of her real estate career, Michelle has earned the reputation of working hard for her clients and seeing the deal through. As a result of her track record and ability to provide exceptional service, Michelle has built a strong stable of clients. “The biggest compliment you can receive in this business is a referral. I have some clients who I have worked with for years who are now referring their children to me to buy



their first homes,” she adds. “It is great to know that their family trusts me with their real estate needs.”

Windermere Real Estate Southern California was appealing to Michelle because of the company’s philosophy of promoting unique branding and support for its agents. “I love that Windermere is all about the agents and giving us the best look and marketing tools to promote ourselves and our clients’ properties. Having a brand that sets me apart gives me an edge in the market against my competitors,” she concludes.

Says Managing Broker Charlie White, “We are excited to have Michelle join our family at the Indian Wells office. Her knowledge of the communities she serves and keen eye for a great investment property are strong assets that make her a special talent in the real estate business. On behalf of everyone, I would like to welcome her to Windermere.”

About Windermere Southern California:

As the Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by “The Bobs,” Bob Bennion and Bob Deville, in 2001, each Windermere Real Estate Southern California agent and location provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio. Windermere’s Premier Properties program showcases and markets some of the valley’s finest homes and estates for maximum impact and worldwide exposure.

Windermere’s extensive network of agents, clients, and partners is the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of its invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at



WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.