



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

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WINDERMERE REAL ESTATE

SALES CONTINUE TO CLIMB

RANCHO MIRAGE (Calif.) – September 8, 2010 Windermere has again led the field with an increase in sales of 18-20% over this same period last year.

While national real estate market analysts exercise a determined restraint in their short-term predictions, Windermere Real Estate Coachella Valley's experience clearly indicates a more positive outlook for our local Coachella Valley housing industry.

The company believes this is not due to luck or chance. Windermere attributes its continuing success, even in a more subdued market, to providing each of its 600+ agents with every tool and process necessary for meeting or surpassing clients' expectations. In doing so, the company attracts outstanding Realtors®, and keeps them.

As independents, Realtors® are free to affiliate with any company they wish, and a substantial percentage of agents will change their affiliations a fair number of times during their careers. But the successful agent gravitates to and stays with the company where he/she is provided the highest level of support. Windermere has just this summer added three new offices to its Coachella Valley locations, bringing the total to 15 and providing its agents with an ever-broadening palette of facilities, tools and administrative backing. This monumental support for its agents, widely known throughout the Coachella Valley real estate community, has led to a truly remarkable retention rate of 94%.

Windermere Real Estate Coachella Valley partners with some of the most successful and productive agents anywhere. Does being the biggest make it the best? Windermere Real Estate believes simply that being the best is what's *made* it the biggest.

Windermere Real Estate offices are located in Palm Springs, South Palm Springs, Cathedral City, Rancho Mirage, On-Site office at The Club at Morningside in Rancho Mirage, On-Site office at The Springs Country Club in Rancho Mirage, On-Site office at Deep Canyon Tennis Club in Palm Desert, On-Site office at Monterey Country Club, Palm Desert, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes &

Estates, La Quinta, Old Town La Quinta, and Indio, as well as offices in Garner Valley and Lake Arrowhead. For more information, go online at [www:WindermereSoCal.com](http://www.WindermereSoCal.com).

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